

NEOWIT Meeting
January 14, 2021 @ 12:00pm
Via Zoom

RSVP through Meetup to
receive the Zoom meeting
invitation.

OUR MISSION:

NEOWIT strives to provide
education, resources, and
networking opportunities
for women and minorities
throughout Northeast
Ohio's tech community.

Website:

<https://www.neowit.org/>

Meetup:

<https://www.meetup.com/NEOWIT-Northeast-Ohio-Women-In-Technology/>

NEOWIT

Presenting to Customers VS Training Customers

Do you need to present to or train your customers?

Is your style communicating your message?

How are presenting and training similar? Different?

What are best practices for presenting versus training?

What style of documentation is there for each?

*I will share my best practices, techniques and
documentation samples for presentations and training
sessions.*



Brenda Giguere's experience:

Toastmaster – public speaking, leadership, listening techniques.

AL SIG member – training using Accelerated Learning techniques.

Plus, feedback from my audiences and customers.

Trainer for five years – research, documentation and presentation.
